We claim:

1	1. A proxy dor	nain nan	ne registration system comprising:
2	(a)	a regi	strar installation including:
3		(i)	means for receiving domain name registration requests from
4	customers,		
5		(ii)	means for communicating a registration request to a registry
6	including a domain	name an	d domain owner personal contact information,
7		(iii)	means for communicating a domain name and personal contact
8	information to a pro	xy doma	ain owner, and
9		(iv)	means for storing domain owner contact information.
10	(b)	a prox	xy installation including:
11		(i)	means for receiving and storing personal contact information
12	communicated to th	e proxy	installation by the registrar installation, and
13		(ii)	means for communicating proxy personal contact information to
14	the registrar.		
15	(c)	said r	egistrar installation being responsive to the communication of
16	personal contact inf	ormation	by the proxy installation to:
17		(i)	submit a registration request and the proxy personal contact
18	information from th	e proxy	installation to a registry, and
19		(ii)	store that proxy contact information in said means for storing
20	domain owner conta	act infor	mation.
1	2. The	system a	ccording to claim 1, wherein the proxy installation further comprises
2	means enabling the	custome	r to signal a command to cancel proxy registration.
1	3. The	system a	ccording to claim 2, wherein the means enabling the customer to
2	signal a command t	o cancel	includes means responsive to the customer's signal of the command
3	to cancel for autom	atically o	causing transfer of ownership to the customer by the registrar.
1	4. The	system a	ccording to claim 1, wherein the proxy installation comprises means
2	for passing email al	ong to th	ne customer.

2	more categories of email from reaching the customer.			
1	6.	The	stem according to claim 5, wherein the	categories of email are selected
2	from the gro	oup cons	ting of SPAM, unauthorized bulk email	l, unauthorized commercial email
3	and pornogr	aphy.		
1	7.	A pro	y domain name registration system inc	luding:
2		(a)	a registrar computer installation, and	
3		(b)	a proxy computer installation;	
4		(c)	the registrar computer installation esta	blishing a web site;
5		(d)	an interactive page on the web site ena	bling a customer to request the
6	registration	of a don	in name;	
7		(e)	a message on a page on the web site pr	compting a customer to indicate
8	whether pro	xy regis	tion of a domain name is desired;	
9		(f)	a field on a page of the web site for a c	ustomer to enter a desired domain
10	name;			
11		(g)	a connection for communicating from	the registrar computer installation to
12	the proxy computer installation:			
13			(i) a request for proxy information	for use in registering the domain
14	name to a pr	oxy, an		
15			(ii) customer information,	
16		(h)	the proxy computer installation includi	ng a database in computer memory
17	for storing in association a domain name and customer information;			
18		(i)	a connection at the proxy computer ins	tallation for communicating proxy
19	information to the registrar computer installation;			
20		(j)	a registrar computer installation databa	se in computer memory and
21	adapted to s	tore at l	st part of the proxy information in associ	ciation with the domain name; and
22		(k)	a registry-connecting communication of	connection at the registrar computer
23	installation for sending to a domain name registry a request for registration of the domain name			
24	in the name of the proxy and at least a portion of the proxy information.			

The system according to claim 4, further comprising means for blocking one or

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- 1 8. The system according to claim 7, further comprising a communication input at the 2 proxy computer installation for receipt of communications for customers.
 - 9. The system according to claim 8, wherein the communication input at the proxy computer installation is a proxy web site having an interactive page enabling a customer to indicate cancellation of proxy registration.
 - 10. The system according to claim 9, wherein the proxy computer installation is adapted to communicate a request for cancellation to the registrar when cancellation is requested by a customer and to forward to the registrar the relevant proxy domain name and associated customer information, the registrar computer installation being responsive to a request for cancellation from the proxy computer installation to contact the registry and effect a transfer of the domain name registration from the proxy to the customer and to supply at least a part of the customer information to the registry and replace in the database at the registrar computer installation at least a portion of the proxy information with at least a portion of the customer information.
 - 11. The system according to claim 7, further comprising a proxy email server adapted to receive email, said proxy information including a proxy email address, the registrar computer installation publishing the proxy email address in association with a domain name, whereby email intended for the customer is directed to the proxy email server.
 - 12. A method of domain name registration comprising:

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- (a) providing a computer installation with internet access,
- (b) receiving from customers domain name requests directed to the computer installation via the internet,
 - (c) offering customers a choice of proxy registration of the domain names,
- 6 (d) receiving proxy registration requests in response to step (c),
- 7 (e) forwarding domain names and customer information to a proxy,
 - (f) receiving proxy contact information from the proxy,
 - (g) registering the domain names with a registry, and
- 10 (h) providing proxy contact information to the registry for each domain 11 registered by proxy registration.

1	13.	The method of domain name registration according to claim 1, further
2	comprising:	
3		(i) requesting customer contact information from customers requesting proxy
4	registration,	1 51-4-5
5		(j) transferring to the proxy for storage by the proxy the customer contact
6	information in	n association with domain names registered by proxy.
1	14.	The method of domain name registration according to claim 13, further
2	comprising:	
3		(k) storing proxy contact information in association with the domain names
4	registered by	proxy.
1	15.	The method of domain name registration according to claim 14, further
2	comprising:	
3		(l) directing to the proxy electronic communications addressed to a domain
4	name register	ed by proxy.
1	16.	The method of domain name registration according to claim 12, further
2	comprising pr	oviding a cancellation procedure to customers.
1	17.	The method of domain name registration according to claim 16, in response to
2		tion procedure, transferring ownership of a domain name registration by proxy to
3	the customer.	to a demand regional of the demand regional of the proxy to
1	18.	The method of domain name registration according to claim 14, further
2		oviding a cancellation procedure to customers, in response to each cancellation
3		asferring ownership of a domain name registration by proxy to the customer by:
4	procedure trai	(i) retrieving customer contact information from the proxy,
5		(ii) retrieving proxy contact information from storage,
6		(iii) transferring customer contact information to the registry at which
7	the domain na	ame is registered, and
8		(iv) replacing in storage the proxy contact information with the
9	customer conf	act information.

1	19.	A method of providing proxy registration of a domain name including:					
2		(a) receiving from a registrar a request to take ownership of a domain name					
3	registration as a proxy,						
4		(b) receiving from the registrar contact information of a customer of the					
5	registrar seeki	ng proxy registration of the domain name,					
6		(c) sending to the registrar proxy contact information for use by the registrar					
7	in registering	the domain name with a registry, and					
8		(d) storing the contact information of the customer.					
1	20.	The method of providing proxy registration according to claim 19, further					
2	comprising re	ceiving electronic communications addressed to the domain name.					
1	21.	The method of providing proxy registration according to claim 20, further					
2	comprising se	nding electronic communications from the domain name, absent identification of					
3	the customer.						
1	22.	The method of providing proxy registration according to claim 19, further					
2	comprising sending customer contact information to a registrar upon notification of cancellation						
3	by a customer						
1	23.	The method of providing proxy registration according to claim 19, further					
2	comprising bl	ocking at least some electronic communications to the domain name.					
1	24.	The method of providing proxy registration according to claim 23, wherein					
2	blocking at le	ast some electronic communications comprises blocking all electronic					
3	communication	ons to the domain name.					
1	25.	The method of providing proxy registration according to claim 23, wherein					
2	blocking at lea	ast some electronic communications comprises blocking electronic					
3	communication	ons selected from the group consisting of SPAM, unauthorized bulk email,					
4	unauthorized commercial email, pornography, virus, worms and trojan horses.						

26.	A do	main na	me by proxy computer program comprising:
	(a)	a We	b site defining program including programming for:
		(i)	receiving from a customer at the Web site a domain name
registration r	equest,		
		(ii)	offering to the customer at the Web site a registration by proxy
option,			
		(iii)	receiving customer contact information,
	(b)	a con	nmunication program for communicating with a registry including
programming	g for:		
		(i)	communicating a domain name, registration request and registrant
information t	to the re	egistry,	and
	(c)	a con	nmunication program for communicating with a proxy including
programming	g for:		
		(i)	requesting proxy information for use in association with a domain
name registra	ation re	quest.	
27.	The d	lomain	name by proxy computer program of claim 26, wherein the
communicati			communicating with a registry comprises programming associating
			xy information and forwarding that to the registry with the domain
•		•	
28.	The c	lomain	name by proxy computer program of claim 27, further comprising a
			mory at least a further portion of the proxy information in association
with the dom	ain nan	ne.	
29.	The d	lomain	name by proxy computer program of claim 28, wherein the at least a
portion of the			ation forwarded to the registry includes the identity of the proxy.
			name by proxy computer program of claim 29, wherein the at least a
further portic	on of the	e proxy	information stored in memory includes proxy contact information.
31.	The d	lomain	name by proxy computer program of claim 30, wherein the proxy
contact infor			
	registration reprogramming information to programming name registrates 27. communicating at least a portion and to be resulted to the second portion of the second portion of the second	registration request, option, (b) programming for: information to the receive (c) programming for: 1. The communication programming to storm the domain name to be registered. 28. The comportant to the receive communication programming to storm with the domain name to be registered. 29. The comportion of the proxy. 30. The composition of the further portion of the composition of the com	(a) a We (i) registration request, (ii) option, (b) a comprogramming for: (i) information to the registry, (c) a comprogramming for: (i) name registration request. 27. The domain communication program for at least a portion of the proximate to be registered. 28. The domain programming to store in meaning to store in meaning to store in meaning to the proximate of the pro

1 32. The domain name by proxy computer program of claim 26, wherein the 2 communication program for communicating with a proxy includes programming for forwarding 3 to the proxy customer information. 1 The domain name by proxy computer program of claim 32, wherein the customer 33. 2 information includes customer contact information. 1 34. The domain name by program computer program of claim 32, wherein the 2 customer contact information includes customer email address. 1 35. A method of proxy email address management including: 2 (a) associating a proxy email address with a customer having an actual email 3 address, 4 (b) receiving email intended for the customer at the proxy email address, and 5 (c) forwarding email containing the messages intended for the customer to the 6 customer's actual email address. 1 36. The method according to claim 35, further comprising recording the proxy email 2 address in a database in association with the customer's actual email address, and looking up the 3 customer's actual email address upon receiving email messages intended for the customer. 1 37. The method according to claim 36, further comprising causing to be displayed a 2 Web page at a proxy domain name, said Web page bearing said proxy email address. 1 38. The method according to claim 36, further comprising:

receiving email addressed to the proxy from a customer,

copying the content of the email addressed to the proxy into an email from

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the proxy to a third party identified by the customer.

(d)

(e)

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l	39.	A proxy emai	Il computer installation including:
2		(a) a data	base in memory storing customer information in association with a
3	proxy email a	addresses, said	customer information including customers' actual email addresses;
4		(b) an em	ail server to receive email intended for a customer at a proxy email
5	address store	d in the databas	e in association with that customer's information;
6		(c) progra	amming to detect email received at the server intended for
7	customers;		
8		(d) progra	amming for retrieving a customer's actual email address from the
9	database upor	n receipt of ema	ail addressed to the proxy email address associated in the database
10	with that cust	comer's custome	er information;
11		(e) progra	amming to copy the content of an email addressed to a customer's
12	proxy email a	address into an o	email to that customer's email address; and
13		(f) a conn	nection to a communication link for forwarding email to customers'
14	actual email a	addresses.	
1	40.	The	
1	40.		nail computer installation according to claim 39; further comprising:
2	0110tomoon	(g) filterir	ng software for preventing objectionable email being forwarded to a
3	customer.		
1	41.	The proxy em	ail computer installation according to claim 40, further comprising,
2	in said databa	se, an indicatio	n of customer's choices for email filtering.
	40		
1	42.	- •	ail computer installation according to claim 41, wherein the
2	customer's ch	oices include:	
3		(i)	no filtering,
4		(ii)	blocking all email addressed to the proxy email address associated
5	with the custo	omer informatio	
6		(iii)	blocking objectionable email addressed to the proxy email address
7	associated wi	th the customer	information.
1	43.	The proxy em	ail computer installation according to claim 42, wherein the blocked
2	objectionable		ed from the group consisting of SPAM, bulk email, advertising,
3			erfere with a computer's workings.

1	44.	Progr	ammin	g for a proxy entity in a proxy domain name registration system
2	including:			
3		(a)	comn	nunications programming enabling a computer to receive:
4			(i)	a domain name;
5			(ii)	a request for proxy domain name registrant information; and
6			(iii)	customer information for a customer that has requested proxy
7	domain name	eregistr	ation,	
8		(b)	a data	abase,
9		(c)	progr	amming to store in the database the customer information in
10	association w	ith the	domain	name;
11		(d)	progr	amming to retrieve the domain name and customer information; and
12		(e)	furthe	er communications programming enabling the computer to send to a
13	registrar:			
14			(i)	the proxy information to be used in registering a domain name in
15	the name of t	he prox	y.	
1	45.	The n	rogram	ming according to claim 44 further comprising:
2		(f)		site programming to establish an interactive Web site for
3	communicati	` ,		
			one pro	
1	46.	The p	rogram	ming according to claim 45, wherein the Web site programming
2	includes a pa	ge for r	eceiving	g a request for cancellation of a proxy registration.
1	47.	The p	rogram	ming according to claim 46, further comprising programming
2	responsive to	the req	uest for	cancellation of the proxy registration to cause the retrieval of the
3	customer info	ormatio	n associ	ated with the proxy domain name registration to be cancelled, and to
4	cause the furt	ther con	nmunic	ation programming to send the retrieved customer information to the
5	registrar.			

1	48.	A computer program for proxy email address management comprising:
2		(a) programming establishing a database for storing customer information in
3	association v	vith a proxy email address, said information including customers' actual email
4	addresses;	
5		(b) programming to identify email intended for a customer addressed to the
6	customer's p	roxy email address;
7		(c) programming to retrieve a customer's actual email address;
8		(d) programming to copy the content of email to a customer's proxy email
9	address into	email to a customer's actual email address; and
10		(e) programming operative to send the email to a customer's actual email
11	address.	
1	49.	The programming according to claim 48, further comprising programming to
2	identify ema	il from a customer, and programming for copying the content of the email from a
3	customer into	o an email from the proxy to the customer's intended recipient.
1	50.	The programming according to claim 48, further comprising programming for
2	filtering out	objectionable email.
1	51.	The programming according to claim 50, further comprising programming for
2	receiving a c	ustomer's choices of filtering and for storing those choices in the database,
3	programming	g to recognize a customer's choice and filtering email to the customer based on the
4	customer's s	tored choice.
1	52.	A method for performing a proxy registration of a domain name for a customer,
2	comprising t	he steps of:
3		(a) receiving a domain name, a proxy registration request and personal
4	customer inf	formation from a customer,
5		(b) storing the personal customer information, wherein the personal customer
6	information i	is not made publicly available, and
7		(c) registering the domain name with a registry using proxy information,
8	wherein the	domain name and the proxy information are made publicly available.

1	53.	The method according to claim 52, further comprising the steps of:
2		(d) receiving a cancel proxy registration request from a customer, and
3		(e) registering the domain name with the registry using the personal customer
4	information,	wherein the domain name and the personal customer information are made publicly
5	available.	
1	54.	The method according to claim 52, further comprising the step of:
2		(d) contractually granting legal rights in the domain name to the customer.
1	55.	The method according to claim 52, wherein the domain name, the proxy
2	registration re	equest and personal information from the customer are received from the customer
3	via an interac	tive web site.
1	56.	The method according to claim 52, wherein the domain name is registered using
2	proxy informa	ation by communicating the domain name and the proxy information to the registry
3	via the Intern	et.
1	57.	The method according to claim 52, wherein the proxy information includes a
2	proxy email a	ddress, further comprising the steps of:
3		(d) receiving an email addressed to the proxy email address, and
4		(e) forwarding the email to the customer.
1	58.	The method according to claim 57, further comprising the step of:
2		(f) filtering the email prior to forwarding the email to the customer.
1	59.	The method according to claim 58, further comprising the step of:
2		(g) receiving email filtering instructions from the customer in order to
3	customize the	filtering of the email.

1	60.	A proxy domain name registration system comprising:			
2		(a) means for receiving a desired domain name and a proxy registration			
3	request from a customer,				
4		(b) means for receiving and storing actual personal contact information from			
5	the customer,	and			
6		(c) means for communicating a registration request, the desired domain name,			
7	and an owner	proxy personal contact information differing from the customer's actual personal			
8	contact inforn	nation to a registry.			
1	61.	The proxy domain name registration system according to claim 60, further			
2	comprising:				
3		(d) means for storing the proxy personal contact information, whereby actual			
4	personal conta	act information corresponding to a proxy registrant can be retrieved.			
1	62.	The system according to claim 60, further comprising means for sending to a			
2	customer ema	il addressed to that customer's proxy contact information.			
1	63.	The system according to claim 60, further comprising means associating in			
2	computer mer	mory a customer's proxy and actual contact information.			
1	64.	The system according to claim 60, further comprising means enabling the			
2	customer to si	gnal a command to cancel proxy registration.			
1	65.	The system according to claim 64, wherein the means enabling the customer to			
2	signal a comn	nand to cancel includes means responsive to the customer's signal of the command			
3	to cancel for a	automatically causing transfer of ownership to the customer by the registrar.			
1	66.	The system according to claim 60, further comprising means for passing email			
2	along to the co	ustomer.			
1	67.	The system according to claim 66, further comprising means for blocking one or			
2	more categories of email from reaching the customer.				

1	68.	The s	ystem according to claim 67, wherein the categories of email are selected	
2	from the group consisting of SPAM, unauthorized bulk email, unauthorized commercial email			
3	and pornogra	phy.		
1	60			
1	69.	A pro	xy domain name registration system including:	
2		(a)	a computer installation,	
3		(b)	the computer installation establishing a web site;	
4		(c)	an interactive page on the web site enabling a customer to request the	
5	registration o	f a dom	ain name;	
6		(d)	a field on a page of the web site for a customer to enter a desired domain	
7	name;			
8		(e)	a message on a page on the web site prompting a customer to indicate	
9	whether prox	y regist	ration of a domain name is desired;	
10		(f)	computer installation programming operative in response to a customer's	
11	indication of	a desire	e for proxy registration to associate proxy registrant information with the	
12	domain name	; ;		
13		(g)	a database in computer memory for storing in association customer	
14	information a	ınd at le	east one of the domain name and the proxy information, and	
15		(h)	a registry-connecting communication connection at the computer	
16	installation for sending to a domain name registry a request for registration of the domain name			
17	in the name o	f the pr	oxy registrant and at least a portion of the proxy registrant information.	
1	70.	The s	ystem according to claim 69, further comprising a communication input for	
2	receipt of elec		communications for customers.	
-	receipt or elec	CHOINC	communications for customors.	